

MeaningfulMoney Privacy Statement

We respect your privacy and your rights to control your personal data. Our principle guidelines are simple. We will be clear about the data we collect and why. Your data is sacredly protected by us. We do not and will not share your data with third parties.

The prime purpose of collecting your data is to provide you with the most effective service, and offer highly responsive customer support when something goes wrong.

This Privacy Statement (the 'Statement') explains the personal information we collect from you, and how we will use it. Personal information is any information that can be used to identify you or that we can link to you. The Statement also elaborates on the choices you can make about the data we collect, and how you can control these decisions. It applies to all products offered by MeaningfulMoney. It also applies to any MeaningfulMoney related websites, as well as other offline interactions, such as visiting the MeaningfulMoney office or attending a MeaningfulMoney event (collectively referred to as, 'services'). Please read this Statement carefully to understand how MeaningfulMoney may collect, use and share your personal information. The terms 'we', 'us', or 'MeaningfulMoney' are each intended as reference to MeaningfulMoney.

The Types of Personal Information We Collect

Information you provide to us

The only information you voluntarily provide to us, is the information you voluntarily provide when you sign up for our mailing list or buy one of our products. Specifically, we hold your name and email address; for instance, when you want to learn more about MeaningfulMoney services or when you contact us for assistance.

Customer Interactions with MeaningfulMoney

To make the information in this Statement easy to understand, we have highlighted different occasions when MeaningfulMoney could potentially collect personal information from customers. The customer interactions with MeaningfulMoney are broken down into the following segments:

Buying products produced by MeaningfulMoney

Once you have decided to buy a MeaningfulMoney product, you will be asked to provide information so that we can complete the transaction suitably.

Functional Data

This data is absolutely necessary for MeaningfulMoney to perform its basic functions in a secure way and **you will not be able to opt out from this data collection, sharing and/or processing** if you want to continue to use MeaningfulMoney.

Why we collect Functional Data

We collect this information to help ensure that your products are working properly, to provide you with customer support, and to guide product improvement and customer support decisions. We also collect this information to guide product improvement and customer support decisions which is our legitimate interest.

How We Use Personal Information

MeaningfulMoney uses the data we collect to provide you with the products and services we offer, which includes using data to improve and personalise your experiences. We also use the data to communicate with you, for example, informing you about your account, new products or services available, security and other types of updates.

MeaningfulMoney uses the data for the following purposes:

- Customer Support
- Communication, Marketing and Advertising

Customer Support

We use data to respond to customer enquiries, diagnose problems and provide other customer care and support services. This processing is necessary for the performance of the agreement we have with you, as well as to serve our legitimate interest.

Communication, Marketing and Advertising

We use the data we collect to deliver and personalise our communications with you. For example, we may contact you by email or other means of electronic communication to inform you about new products or services, security or software updates, update you on a support issue, or invite you to take part in a survey. This processing is necessary to serve our legitimate interest. For information about managing email and promotional communications, please refer to our client agreement or contact us to discuss.

How We May Share Personal Information

MeaningfulMoney does not and will not sell personal information about our customers. We only disclose your data as described in this Statement. We may share information with the following types of third parties.

Compelled Disclosure

When legally required, strictly necessary for the performance of the services or to protect our rights, or the rights of our affiliates or users, we may disclose your personal information to law enforcement authorities, investigative organisations, our affiliates or in legal proceedings.

Sale or Merger

We may share your personal information in the event of a merger, acquisition, or sale of all or a portion of our assets. Of course, we shall notify you and inform you of your rights.

Sharing and Disclosure of Aggregate Data

We will never share or disclose your data to anyone else.

Please note, our services may include links to products or services of third parties whose privacy practices may differ from MeaningfulMoney. If you provide personal data to any of those third parties or their products, your data is governed by their privacy statements, and we encourage you to read these privacy statements carefully.

The Legal Bases for Using Personal Information

We base our use of your information on our Legitimate interests

We may use your personal information for our legitimate interests. For example, we rely on our legitimate interest to analyse and improve our services and the content on our website, to send you notifications about updates or information about MeaningfulMoney services or to use your personal information for administrative, fraud detection or legal purposes.

Where we process your personal information based on our legitimate interest and no opt-out mechanism is available to you, you may exercise your right to object by sending an email to info@meaningulmoney.tv

Security, Storage and Retention of Personal Information We Collect

Security

MeaningfulMoney is committed to protecting the security of your personal information. However, while we take reasonable precautions to guard the personal information we collect, no security system is impenetrable.

While no service is completely secure, MeaningfulMoney takes precautionary measures to help prevent information about you from loss, theft, misuse and unauthorised access, disclosure, alteration and destruction. For example, we store the personal data you provide on computer systems that have limited access and that are in controlled facilities. We also ensure that our third-party data centre vendors provide adequate security measures. Additionally, your data is protected with encryption, such as Transport Layer Security (TLS), during transition over the Internet.

You can only access your MeaningfulMoney account information and our service through the use of an individual username and password. To protect the confidentiality of personal information, you must keep your password confidential and not disclose it to any other person. Please notify us immediately if you believe your password has been misused. You should always log out and close your browser when you finish your session. **Please note, we will never ask you to disclose your password in an unsolicited phone call or email.**

If you have any questions about the security of your personal information, you can contact us on info@meaningfulmoney.tv

Storage

Personal data collected by MeaningfulMoney may be stored and processed in your region, or in any other country where MeaningfulMoney or its service providers are located or maintain facilities. MeaningfulMoney has put in place adequate mechanisms to protect personal information when it is transferred internationally, for example by using the Standard Contractual Clauses as approved by the European Commission.

Retention

MeaningfulMoney will retain your personal information for as long as we deem it necessary to enable MeaningfulMoney to provide services to you, to comply with applicable laws (including those regarding document retention), resolve disputes with any parties and otherwise as necessary to allow us to conduct our business. All personal information we retain will be subject to this Privacy Statement and our internal retention guidelines. If you have a question about a specific retention period for certain types of personal information we process about you, please send an email to:

Your Rights and Choices

Your Rights

We want you to be in control of how your personal information is used by us. Subject to local law, you can do this in the following ways:

- you can ask us for a copy of the personal information we hold about you;
- you can inform us of any changes to your personal information, or if you want us to correct any of the personal information we hold about you;
- in certain situations, you can ask us to erase, block or restrict the personal information we hold about you, or object to particular ways in which we are using your personal information; and

- in certain situations, you can also ask us to send the personal information you have given us to a third party.

Where we are using your personal information on the basis of your consent, you are entitled to withdraw that consent at any time. Moreover, where we process your personal information based on legitimate interest or the public interest, you have the **right to object at any time** to that use of your personal information.

We rely on you to ensure that your personal information is complete, accurate and up to date. Please do inform us promptly of any changes to or inaccuracies in your personal information by contacting us.

We will respond to your request as soon as possible but certainly within 30 days.

Your Choices

Your Communication, Marketing and Advertising Preferences

You can opt out of receiving direct marketing communications from MeaningfulMoney by following the instructions included in every email sent to you via the “Unsubscribe” link. We respect your choice, and we will stop sending you promotional emails once you unsubscribe.

Please note, regardless of your communication settings, we will continue to communicate with you regarding changes to terms and conditions, policy updates, routine customer service messages such as information about current or past purchases, service interruptions, data breaches or other significant information about a product you hold, such as discontinuation of support or safety issues.

How to Contact Us

If you have any questions about the use of your personal information, please email us at **info@meaningfulmoney.tv**

Unless otherwise stated, MeaningfulMoney is a data controller for personal data we collect through our services subject to this Privacy Statement. Our address is:

Changes to Our Privacy Statement

MeaningfulMoney may modify or update this Statement when necessary, to reflect customer feedback and changes in our MeaningfulMoney products and services. Please review it regularly. When we update this Statement, we will revise the 'Last Update' date at the top of the Statement. If there are material changes to the Statement or in how MeaningfulMoney uses your personal data, we will inform you either by posting a notice of such changes, prior to them taking place, or by directly sending you a notification. We encourage you to regularly review this Statement to learn more how MeaningfulMoney is using and protecting your information.

FAQ

The following are basic questions you may have about our privacy statement. We recommend that you read the detailed statement above for additional details.

Why is MeaningfulMoney updating its privacy statement?

We now meet the high standards required by the European Union's General Data Protection Regulation (GDPR) and have updated our privacy statement to reflect that. We also strive to simplify language and remove jargon, to make our privacy statement easier to read and understand.

What is the GDPR?

The GDPR is a regulation intended to strengthen and unify data protection for everyone within the European Union (EU). The GDPR requires greater openness and transparency from companies on how they collect, store and use personal data, while also imposing tighter limits on the use of personal data. You can learn more [here](#).

How often do you anticipate updating your privacy statement?

We will update our privacy statement as necessary to ensure that our policies are in line with international regulations, our product and business practices.

How is my information used?

MeaningfulMoney uses data for the following purposes:

- Service Improvement
- Future Service Development
- Customer Support
- Security, Safety, and Dispute Resolution
- Service Performance Analysis
- Communication and Marketing

Does MeaningfulMoney sell information to third parties?

No. We never have, and we never will.

Can I opt out of sharing my information with MeaningfulMoney?

Yes, you can opt out of submitting certain types of personal information to MeaningfulMoney. Certain types of data that we collect are a necessity and you will not be able to opt out from this data collection, sharing and/or processing ('Functional Data').

How do I delete my personal data from MeaningfulMoney and what are the consequences?

You can always send us an email via: or contact us and request that your data be deleted. Please note, however, that by deleting your personal data your service from MeaningfulMoney may be affected.

How long does MeaningfulMoney keep my information?

MeaningfulMoney retains personal data for as long as necessary to provide services, support your product and fulfil transactions you have requested, or for other essential purposes such as complying with our legal obligations, and resolving disputes and enforcing our agreements. Because these needs can vary for different data types in the context of different products or services, actual retention periods can vary significantly. For example, we will keep all functional data on file for at least as long as you have an active relationship with MeaningfulMoney.

How is information stored and secured on MeaningfulMoney' servers?

MeaningfulMoney is committed to protecting the security of your personal data. We use a variety of security technologies and procedures to help protect your personal data from unauthorised access, use or disclosure. For example, we store the personal data you provide on computer systems that have limited access and are in controlled facilities. Any data we transmit over the internet is protected using encryption.

What safeguards are in place for children who have access to MeaningfulMoney products?

MeaningfulMoney does not target and is not intended to attract children. MeaningfulMoney does not knowingly solicit personal information from children or send them requests for personal information.

How can I contact MeaningfulMoney if I have questions regarding MeaningfulMoney' privacy statement?

If you have any questions about the use of your personal information, please send us an email to info@meaningfulmoney.tv